

Billing Address:

McAlister Communications Attention: Accounts Payable 1340 Bull Street Columbia, SC 29201 USA

INVOIC	E

Advertiser	POL/Leatherman for Senate
Product	
Estimate Number	Week of 5/18/16

Invoice #	864392-1
Invoice Date	05/22/16
Invoice Month	May 2016
Invoice Period	05/01/16 - 05/20/16

Station	WBTW
Account Executive	WBTW Local House
Sales Office	Myrtle Beach Local Sales Office
Sales Region	Local

Order #	864392
Alt Order #	
Deal #	
Order Flight	05/18/16 - 05/20/16

Billing Calendar	Calendar
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WBTW	M-F News @ 5a	5a-528a								
					6 to 05/22/16	3x	WTF				
	WBTW			W	05/18/16	:30	5:23 AM	OURSENATEBEASLEY	\$100.00		1
	WBTW			Th	05/19/16	:30	5:22 AM	OURSENATEBEASLEY	\$100.00		2
	WBTW			F	05/20/16	:30	5:09 AM	OURSENATEBEASLEY	\$100.00		3
2	WBTW	M-F News @ 530a	528a-6a								
				05/16/16	6 to 05/22/16	3x	WTF				
	WBTW			W	05/18/16	:30	5:50 AM	OURSENATEBEASLEY	\$125.00		1
	WBTW			Th	05/19/16	:30	5:53 AM	OURSENATEBEASLEY	\$125.00		3
	WBTW			F	05/20/16	:30	5:48 AM	OURSENATEBEASLEY	\$125.00		2
3	WBTW	M-F News @ 6a	M-F News @ 6a								
				05/16/16	6 to 05/22/16	3x	WTF				
	WBTW			W	05/18/16	:30	6:54 AM	OURSENATEBEASLEY	\$250.00		1
	WBTW			Th	05/19/16	:30	6:29 AM	OURSENATEBEASLEY	\$250.00		3
	WBTW			F	05/20/16	:30	6:29 AM	OURSENATEBEASLEY	\$250.00		2
4	WBTW	M-F CBS This Morning @ 7a	7a-8a								
					6 to 05/22/16	3x	WTF				
	WBTW			W	05/18/16	:30	7:29 AM	OURSENATEBEASLEY	\$185.00		1
	WBTW			Th	05/19/16	:30	7:41 AM	OURSENATEBEASLEY	\$185.00		3
	WBTW			F	05/20/16	:30	7:26 AM	OURSENATEBEASLEY	\$185.00		2
5	WBTW	M-F CBS This Morning @ 8a	8a-9a								
				05/16/16	6 to 05/22/16	3x	WTF				
	WBTW			W	05/18/16	:30	8:41 AM	OURSENATEBEASLEY	\$150.00		2
	WBTW			Th	05/19/16	:30	8:23 AM	OURSENATEBEASLEY	\$150.00		3
	WBTW			F	05/20/16	:30	8:39 AM	OURSENATEBEASLEY	\$150.00		1
6	WBTW	M-F Local News @ 9a	9a-10a								
					6 to 05/22/16	3x	WTF				
	WBTW			W	05/18/16	:30	9:17 AM	OURSENATEBEASLEY	\$100.00		3
	WBTW			Th	05/19/16	:30	9:14 AM	OURSENATEBEASLEY	\$100.00		2
	WBTW			F	05/20/16	:30	9:18 AM	OURSENATEBEASLEY	\$100.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Billing Address:

McAlister Communications Attention: Accounts Payable 1340 Bull Street Columbia, SC 29201 USA

	IN	VOI	CE		
				4	

Advertiser	POL/Leatherman for Senate
Product	
Estimate Number	Week of 5/18/16

Invoice #	864392-1
Invoice Date	05/22/16
Invoice Month	May 2016
Invoice Period	05/01/16 - 05/20/16

Station	WBTW
Account Executive	WBTW Local House
Sales Office	Myrtle Beach Local Sales Office
Sales Region	Local

]	Order #	864392
	Alt Order #	
	Deal #	
1	Order Flight	05/18/16 - 05/20/16

Billing Calendar	Calendar
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WBTW	M-F Noon News	M-F 12p-1230p								
					6 to 05/22/16	3x	WTF				
	WBTW			W	05/18/16	:30	12:28 PM	OURSENATEBEASLEY	\$300.00		3
	WBTW			Th	05/19/16	:30	12:29 PM	OURSENATEBEASLEY	\$300.00		2
	WBTW			F	05/20/16	:30	12:26 PM	OURSENATEBEASLEY	\$300.00		1
8	WBTW	M-F EN @ 5p-530p	M-F EN @ 5p-530p								
				05/16/16	6 to 05/22/16	3x	WTF				
	WBTW			W	05/18/16	:30	5:23 PM	OURSENATEBEASLEY	\$450.00		1
	WBTW			Th	05/19/16	:30	5:21 PM	OURSENATEBEASLEY	\$450.00		3
	WBTW			F	05/20/16	:30	5:27 PM	OURSENATEBEASLEY	\$450.00		2
9	WBTW	M-F 6P News 6p-630p	M-F 6P News 6p-630)							
				05/16/16	6 to 05/22/16	3x	WTF				
	WBTW			W	05/18/16	:30	6:24 PM	OURSENATEBEASLEY	\$835.00		2
	WBTW			Th	05/19/16	:30	6:29 PM	OURSENATEBEASLEY	\$835.00		3
	WBTW			F	05/20/16	:30	6:22 PM	OURSENATEBEASLEY	\$835.00		1
10	WBTW	M-F PA 7p-730p	M-F PA 7p-730p								
					6 to 05/22/16	3x	WTF				
	WBTW			W	05/18/16	:30	7:19 PM	OURSENATEBEASLEY	\$800.00		1
	WBTW			Th	05/19/16	:30	7:14 PM	OURSENATEBEASLEY	\$800.00		2
	WBTW			F	05/20/16	:30	7:16 PM	OURSENATEBEASLEY	\$800.00		3
11	WBTW	M-F PA 730p-8p	M-F PA 730p-8p								
				05/16/16	6 to 05/22/16	3x	WTF				
	WBTW			W	05/18/16	:30	7:43 PM	OURSENATEBEASLEY	\$800.00		2
	WBTW			Th	05/19/16	:30	7:53 PM	OURSENATEBEASLEY	\$800.00		3
	WBTW			F	05/20/16	:30	7:53 PM	OURSENATEBEASLEY	\$800.00		1
12	WBTW	LN M-F Late News Rotator	LN M-F Late News F	₹.							
					6 to 05/22/16	3x	WTF				
	WBTW			W	05/18/16	:30	11:21 PM	OURSENATEBEASLEY	\$690.00		1
	WBTW			Th	05/19/16	:30	11:17 PM	OURSENATEBEASLEY	\$690.00		3
	WBTW			F	05/20/16	:30	11:16 PM	OURSENATEBEASLEY	\$690.00		2

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Billing Address:

McAlister Communications Attention: Accounts Payable 1340 Bull Street Columbia, SC 29201 USA

INVOICE

			IIIVOICE
Advertiser	POL/Leatherman for Senate		Invoice [
Product			Invoice I
Estimate Number	Week of 5/18/16	Ī	Invoice F

Invoice #	864392-1
Invoice Date	05/22/16
Invoice Month	May 2016
Invoice Period	05/01/16 - 05/20/16

Station	WBTW
Account Executive	WBTW Local House
Sales Office	Myrtle Beach Local Sales Office
Sales Region	Local

Order #	864392
Alt Order #	
Deal #	
Order Flight	05/18/16 - 05/20/16

Billing Calendar	Calendar
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
--	---------------------	------	-----	------	--------	----------	-------	------	----------------	-------

Aired Spots 36

<u>Gross Total</u> \$14,355.00

Agency Commission \$2,153.25

Net Amount Due \$12,201.75 Payment Terms 30 Days